

PORTFOLIO PRESENTATION





Group portfolio

Marie Group was established on 1955. The first company (Talat Marie and Sons) specialized in cigarette distribution. Throughout the years, the group added more companies to grow into manufacturing, trading and commercial businesses which today includes.

- A) Talat Marie & Sons Co. (TMSC)
- B) Eastern Tobacco & Tobacco Est. (ETTE)
- C) Eastern Tobacco & Cigarettes Company (ETCC)
- D) Marie Brothers Trading Company (MBTC)
- E) Swiss Time Company – Iraq (STC)
- F) International Corporation for Manufacturing of Veterinary Medicine

Below is a brief for each of these companies:





* Responsible for importing, assembling, designing, distributing and re-exporting of Water Pipe (Shisha) and accessories. TMSC is the largest in Jordan and the region in this field. We cover about 90% of the Jordanian market requirements and considered a major exporter of these products to many countries around the world.

Talat Marie & Sons Co. (TMSC)

TMSC was established in 1955 and it's core business is distribution of cigarettes, tobacco and all smoking needs.

The company consists of three main departments:

- 1) Commercial department
- 2) Marketing and promotion department
- 3) Support services department

1) The commercial department covers three separate divisions.

* Distribution of locally made cigarettes for the domestic market (Philip Morris, BAT and JTI). TMSC is considered the second largest distributor in Jordan.

* Oversees the distribution of imported tobacco & accessories products like cigars, lighters, roll-your own, pipe tobacco and tobacco accessories and charcoal with our own brand (Al-Afandi). TMSC is considered the largest company in Jordan in this field. Currently, the company represents the following international firms:

- Al-Fakher
- Scandinavian tobacco group (STG)
- Swedish Match – North America /USA (General Cigars)
- S.A Republic Technology France
- Cricket lighter – Holland
- Tab Clara Cigar – Spain
- Swicher
- Arnold Andre Cigar Company - Germany



SHISHA



CHARCOAL





TMSC owns and manages a fleet of 65 vans covering more than 9,000 selling point in Amman and major cities in Jordan. The company covers nearly 55% of all POS and more than 80% of the main POS in Jordan.

2) Promotion and marketing department is responsible for all matters connected to advertising, merchandizing, designing leaflets and social media promotions and different products.

3) The support services department covers the different support functions including finance, administration, HR, IT, logistics and transportation, maintenance, government relations and PR.



المؤسسة الشرقية لإنتاج التبغ والتبوكو

Eastern Tobacco & Tobacco Est.

B) Eastern Tobacco & Tobacco Est. (ETTE)

ETTE was established in 1981, and responsible for producing and exporting all tobacco products except cigarettes. It is mainly specialized in the manufacturing of molasses (Shisha tobacco). The company owns the brand Al-Sultan which is considered one of the most famous molasses brands worldwide. In addition, ETTE produces the famous brands Sultan, Flame, Luxor, Crystal, Afandie and Arabica.

ETTE currently export its products to more than 60 countries in Europe, North America, the Middle East, Latin America, and Africa.





P R E M I U M
M O L A S S E S



Our Packaging

Afandi Molasses 50 gr.
10 boxes 50 gr. = 1 Outer
Master Case Weight : 6 KG



Afandi Molasses 250 gr.
Standard Carton Printed Package + internal plastic Box
Master Case Weight : 6 KG



Standard Carton Printed Package
250gm + 1 KG



Internal plastic Box
250gm + 1 KG





Our Packaging

Al-Sultan Molasses 50 gr.
10 boxes 50 gr. = 1 Outer
Master Case Weight : 6 KG



Standard Plastic Package
250gm + 1 KG

Al-Sultan Molasses 250 gr.
Standard Plastic Box
Master Case Weight : 6 KG

Al-Sultan Molasses 1 Kg.
Standard Plastic Box
Master Case Weight : 6 KG





الشرقية
Eastern

الشركة الشرقية للتبغ والسجائر
Eastern Tobacco & Cigarettes Co.

C) Eastern Tobacco & Cigarettes Company (ETCC)

ETCC is one of the largest cigarette producers in Jordan. It's gained its manufacturing experience from being the sale manufacturer for one of the international tobacco brands in Jordan.

The company applies the most sophisticated international specifications for all of its production activities. It is considered the third largest cigarette manufacturer in Jordan.

ETCC produces our own tobacco brand CENTRO Cigarettes.

ETCC also manufacture for third parties, the factory is designed to brand owner be flexible in its manufacturing process, this enabled us to develop and produce third party products according to their standards.





CENTRO

SUPERIOR AMERICAN BLEND

Centro Cigarettes

Centro cigarettes is a special blend mixed with premium tobacco, presented in fine-cut formula, mixed with distinguished flavor without other additives, filled in cigarettes with beautiful shape and special filter, to release a very smooth and long taste. With three different SKU's (Red, Silver, and Blue).



Centro Red
CONTAINS:
10MG Tar,
0.8MG Nicotine



Centro Silver
CONTAINS:
2MG Tar,
0.2MG Nicotine



Centro Blue
CONTAINS:
8MG Tar,
0.6MG Nicotine

- each Master case contains 50 outers
- each outer has 10 packs
- 20 ft container contains 450 MC king size packs
- 40 ft container contains 1000 MC king size packs





Marseille
TASTE THE DIFFERENCE

Marseille Cigarettes

Marseille cigarettes is a special blend mixed with premium tobacco, presented in fine-cut formula, mixed with distinguished flavor without other additives, filled in cigarettes with beautiful shape and special filter, to release a very smooth and long taste. There is the Red, Blue, Silver and Gold.



- each Master case contains 50 outers
- each outer has 10 packs
- 20 ft container contains 450 MC king size packs
- 40 ft container contains 1000 MC king size packs

Marseille Red
CONTAINS:
7MG Tar
0.6MG Nicotine

Marseille Blue
CONTAINS:
5MG Tar
0.4MG Nicotine

Marseille Silver
CONTAINS:
3MG Tar
0.2MG Nicotine

Marseille Gold
CONTAINS:
4MG Tar
0.3MG Nicotine





MOSCOW

Moscow Cigarettes

Moscow cigarettes is a special blend mixed with premium tobacco, presented in fine-cut formula, mixed with distinguished flavor without other additives, filled in cigarettes with beautiful shape and special filter, to release a very smooth and long taste. There is the Blue, Gold and Silver.



Moscow Blue
CONTAINS:
5MG Tar
0.4MG Nicotine



Moscow Gold
CONTAINS:
4MG Tar
0.3MG Nicotine



Moscow Silver
CONTAINS:
3MG Tar
0.2MG Nicotine

- each Master case contains 50 outers
- each outer has 10 packs
- 20 ft container contains 450 MC king size packs
- 40 ft container contains 1000 MC king size packs

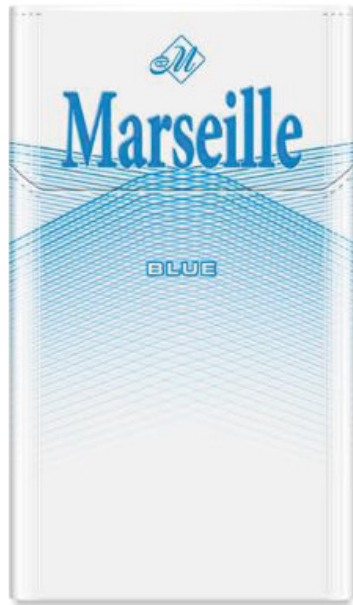




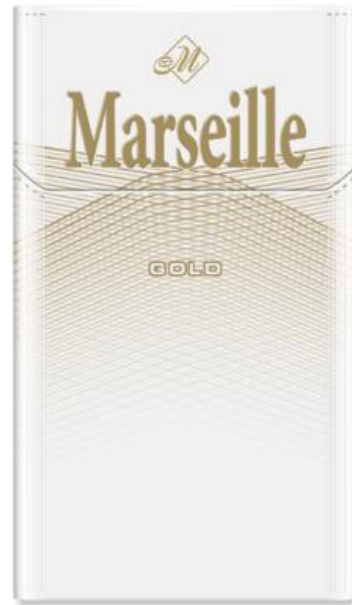
Marseille
TASTE THE DIFFERENCE

Marseille Queen Size Cigarettes

Marseille queen size cigarettes is a special blend mixed with premium tobacco, presented in fine-cut formula, mixed with distinguished flavor without other additives, filled in cigarettes with beautiful shape and special filter, to release a very smooth and long taste. There is the Blue, Gold and Silver.



Marseille Queen Size
BLUE
CONTAINS:
4MG Tar
0.4MG Nicotine



Marseille Queen Size
GOLD
CONTAINS:
3MG Tar
0.3MG Nicotine



Marseille Queen Size
SILVER
CONTAINS:
2MG Tar
0.2MG Nicotine

- each Master case contains 50 outers
- each outer has 10 packs
- 20 ft container contains 550 MC king size packs
- 40 ft container contains 1250 MC king size packs





Marseille
TASTE THE DIFFERENCE

Marseille Slim Cigarettes

Marseille queen size cigarettes is a special blend mixed with premium tobacco, presented in fine-cut formula, mixed with distinguished flavor without other additives, filled in cigarettes with beautiful shape and special filter, to release a very smooth and long taste. There is the Blue, Gold and Silver.



Marseille Slim RED
CONTAINS:
4MG Tar
0.4MG Nicotine



Marseille Slim GOLD
CONTAINS:
3MG Tar
0.3MG Nicotine

- each Master case contains 50 outers
- each outer has 10 packs
- 20 ft container contains 550 MC king size packs
- 40 ft container contains 1250 MC king size packs





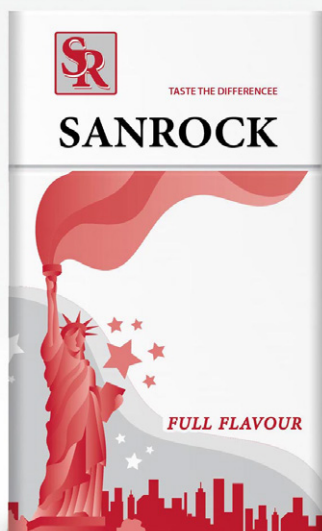
SANROCK

TASTE THE DIFFERENCE

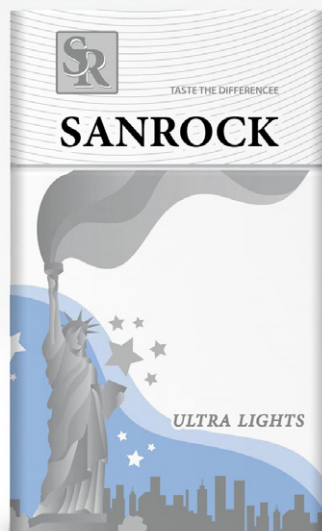
Sanrock cigarettes is a special blend mixed with premium tobacco, presented in fine-cut formula, mixed with distinguished flavor without other additives, filled in cigarettes with beautiful shape and special filter, to release a very smooth and long taste. With three different SKU's (Red, Silver, and Blue).

Sanrock Cigarettes

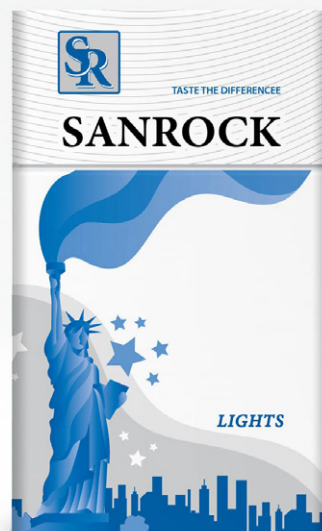
- each Master case contains 50 outers
- each outer has 10 packs
- 20 ft container contains 450 MC king size packs
- 40 ft container contains 1000 MC king size packs



Sanrock Red
CONTAINS:
10MG Tar,
0.8MG Nicotine



Sanrock Silver
CONTAINS:
2MG Tar,
0.2MG Nicotine



Sanrock Blue
CONTAINS:
8MG Tar,
0.6MG Nicotine

Also we have a new brand called

NOVO





CENTRO
ROLL YOUR OWN

Centro Rolling Tobacco

Centro Rolling Tobacco is a special blend mixed with premium tobacco, presented in fine-cut formula, mixed with distinguished flavor without other additives, release a very smooth and long taste.



500gm
500 gm x 1 pack



250gm
250 gm x 1 pack





CENTRO
ROLL YOUR OWN

Centro Rolling Tobacco

Centro Rolling Tobacco is a special blend mixed with premium tobacco, presented in fine-cut formula, mixed with distinguished flavor without other additives, release a very smooth and long taste.



500gm
100 gm x 5 packs





Marseille
TASTE THE DIFFERENCE

Marseille Rolling Tobacco

Marseille Rolling Tobacco is a special blend mixed with premium tobacco, presented in fine-cut formula, mixed with distinguished flavor without other additives, release a very smooth and long taste.



500gm
100 gm x 5 packs



250gm
250 gm x 1 pack





D) Marie Brothers Trading Company (MBTC)

MBTC is official distributor of many internationally known Swiss watch brands such as Rado, Tissot, and Certina. The company owns and manages different showrooms covering all important shopping Malls and markets across Jordan.

E) Swiss Time Company (STC)

STC located in Iraq is a main distributor of many internationally known watch brands such as Rado, Tissot, Longines, Certina, Casio and Cerruti in Iraq. The company owns showrooms in all important shopping Malls in Northern Iraq (Kurdistan)

F) International Corporation for Manufacturing Veterinary Medicine

The company is specialized in producing and exporting veterinary medicine. It utilizes the highest international standards in this field. Currently, the company exports its products to many countries in the Middle East and North Africa.

In total, the Group employs nearly 400 staff. Head office is located in the capital Amman. The group is headed by Eng. Abdeljawad Talat Marie, the group's chairman and the group is 100% family business.

The group turnover is passed 350 million \$ / Year and consider one of the biggest 10 groups in Jordan.



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PORTFOLIO PRESENTATION

